



Illinois Alliance for Animal Owners Rights, Inc.

Website Advertising Contract

a 501c6 non profit organization

July 1, 2010

Advertiser:

Company Name _____

Billing Address _____

City _____ State _____

Country _____ ZIP/Postal Code _____

Phone _____ Fax _____

Contact Name _____

Email _____

Website _____

Agency:

Company Name _____

Billing Address _____

City _____ State _____

Country _____ ZIP/Postal Code _____

Phone _____ Fax _____

Contact Name _____

Email _____

**PAYMENT IS DUE IN FULL TO THE IAAOR AT TIME OF AD PLACEMENT
ON THE IAAOR WEBSITE. THE IAAOR DOES NOT INVOICE**

URL that ad should link to when clicked: _____

The IAAOR offers two sizes of ads:

Banner Ad 468 x 60 pixels not to exceed 468 x 100 pixels @ \$75 per year _____

Rectangle Ad 200 x 200 pixels @ \$35 per year _____



Placement is by availability, first come, first serve.

IAAOR reserves the right to approve or reject any advertising for any reason.

Contracts expire in 12 months from date of acceptance or in the unforeseeable event the IAAOR disbands, upon the disbanding or removal of IAAOR website contractual obligations with their website hosting agents. There will be no refund of advertising dollars to the advertiser if ad does not run for 12 months if IAAOR disbands.

All ads must be ready to place in acceptable form. If not, you may work individually with our website developer, Wings of Mercury, who will advise you of their charges to create the ad you have in mind in a separate agreement. These charges will be over and above the annual cost of the ad on the IAAOR website and paid directly to Wings of Mercury. www.WingsofMercury.com

Payment for the advertising placed on IAAOR website may be made online at www.IAAOR.org or you may send a check to: IAAOR, 9731 S. 89th Avenue, Palos Hills , IL 60465

Please read and sign your agreement to this advertising contract:

Publisher as used in the following refers to IAAOR, its officers, and staff.

1. All advertising is subject to the publisher's approval. The publisher reserves the right to reject any and all advertising for any reason.
2. The publisher's liability for any error will not exceed the charge for the advertisement in question.
3. The publisher, while taking all care, assumes no responsibility for the inaccurate reproduction of digitally submitted advertisements resulting from improper file preparation, including but not limited to artwork, graphics, color, and type
4. The publisher assumes no liability if for any reason it becomes necessary to omit an advertisement.
5. All advertising orders are accepted subject to the terms and provisions of the current rate card. Orders are accepted subject to change in rates upon notice from the publisher. However, orders may be canceled at the time the change in rates becomes effective without incurring a short-rate adjustment, provided the rate has been earned up to the date of cancellation.
6. Advertisers who do not meet the publisher's credit criteria will be required to lodge a credit card as security for their banner ad insertion orders.
7. Payment terms are due at time of ad purchase. Ads will not be posted to the website until payment in full is received. In the case there would be an overdue account, it may be charged 2 percent per month finance charge or the maximum legal rate of interest allowed by law for all past-due invoices.
8. All prices quoted are net and do not qualify for any agency commissions.
9. In the event of non-payment, the publisher reserves the right to hold the advertiser and/or its advertising agency jointly and severally liable for such monies as are due and payable to the publisher.
10. Verbal agreements are not recognized.
11. In the event of non-payment or other breach, the advertiser and/or its advertising agency shall be jointly and severally liable for reasonable collection costs, including court costs and attorneys' fees. If it becomes necessary to file suit to collect any amounts owed hereunder, the jurisdictional site shall be the state of Illinois.

12. Publisher will not be bound by any conditions, printed or otherwise, appearing on any order blank, insertion order or contract, when they conflict with these terms and conditions or any amendment hereto.

13. All advertisements are accepted for the website entirely on the representation that the agency and/or advertiser are properly authorized to publish the entire contents and subject matter thereof. It is understood that, in consideration of the posting of advertising, the advertiser and/or agency will fully hold harmless and indemnify the publisher from and against any claims, demands, suits, actions, proceedings, recoveries, or expenses of any nature whatsoever, including reasonable fees of counsel selected by the publisher, arising directly or indirectly from the posting of any advertisement (including but not limited to claims of infringement of copyright or trademark or claims of libel or invasion of privacy) or based upon or arising out of any matter or things contained in the advertisement.

14. Advertising insertion is conditioned upon acceptance of the publisher.

15. The construction, interpretation, and performance of any advertising contracts and/or insertion orders shall be governed by the domestic laws of the state of Illinois, USA.

Advertisement Placed and Authorized in agreement with above contract:

Signed:

Name: _____

Signature: _____

Company: _____

Date: _____

By signing the above I acknowledge that I have read and agree to the Publisher's Conditions and Copy Regulations.

Please sign and return contract with your ad copy. You may email a signed copy to info@iaaor.org